Following is a summary of the results of a Google Consumer Survey written by and conducted for the U.S. Chamber Institute for Legal Reform (ILR) on U.S. consumer attitudes toward the issue of driverless automobiles and liability issues involving those vehicles.

**A strong majority of U.S. consumers (82%) disagree with the notion that “lawsuits and lawyers the best way to regulate emerging technologies, such as cars that operate without a driver.”**

![Are lawsuits and lawyers the best way to regulate emerging technologies, such as cars that operate without a driver?](image)

**More than two-thirds of U.S. consumers (77.2%) believe lawsuits against emerging technologies, such as cars that operate without drivers, will impede innovation, with almost half (46.3%) saying it will “greatly impede” innovation.**

![Do you think lawsuits against emerging technologies, such as cars that operate without drivers, will:](image)

**Methodology**

The Google Consumer Survey was conducted between February 23 and 27, 2017 of 1,502 U.S. online consumers aged 18 and over.
Google Consumer Surveys show questions across a network of premium online news, reference and entertainment sites, where it gets embedded directly into content, as well as through a mobile app, Google Opinion Rewards. On the web, users answer questions in exchange for access to that content, an alternative to subscribing or upgrading. The user's gender, age, and geographic location are inferred based on anonymous browsing history and IP address. On mobile, users answer questions in exchange for credits for books, music, and apps and users answer demographic questions when first downloading the app. Using this data, Google Consumers Surveys can automatically build a representative sample of thousands of respondents.