

**POS Omnibus Election Night Survey**  
*Interview Schedule*

Project #16910  
Public Opinion Strategies

November 8, 2016  
N=800 Actual Voters\*  
(352 Cell Phone Only)  
MoE  $\pm 3.46\%$

*\*Questions P1-P9 were asked on two N=800 national election night surveys and the results were merged. Results for these questions reflect responses from a total of N=1,600 actual 2016 voters. The margin of error for those questions is  $\pm 2.45\%$ .*

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C. As you know, today is Election Day. Many people we have spoken to did not happen to vote. How about you?

Did you happen to vote in this year's election or were you unable, like many others, to make it to the polls?

97% YES, VOTED  
3% YES, PLAN TO VOTE  
-- NO (**THANK AND TERMINATE**)  
-- REFUSED (**THANK AND TERMINATE**)

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**(CA ASKED OF VOTERS WHO SAID YES, PLAN TO VOTE)(ASKED OF N=21 RESPONDENTS)**

CA. And can you tell me where you go to vote?

3% CAN IDENTIFY LOCATION  
- CANNOT IDENTIFY LOCATION

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**(ASKED OF N=1557 VOTERS WHO HAD ALREADY VOTED)**

D. And, did you vote by mail or send in an absentee ballot for this year's elections, did you go to an early polling location to cast a ballot before today, or did you vote at the polls today?

**41% TOTAL VOTE EARLY**  
  
19% VOTED BY MAIL/ABSENTEE BALLOT  
22% VOTED AT EARLY POLLING LOCATION  
59% VOTED AT POLLING PLACE TODAY  
-- DK/REFUSED (**DO NOT READ**)

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P1. Now, generally speaking, would you say that things in the COUNTRY are going in the right direction, or have they pretty seriously gotten off on the wrong track?

33% RIGHT DIRECTION  
62% WRONG TRACK  
  
4% DON'T KNOW (**DO NOT RE AD**)  
1% REFUSED (**DO NOT READ**)

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And, on another topic....

P2. Do you approve or disapprove of the job Barack Obama is doing as President?

50% APPROVE  
47% DISAPPROVE  
  
2% DON'T KNOW (**DO NOT READ**)  
1% REFUSED (**DO NOT READ**)

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Changing topics...

P3. And, for which of the following candidates (**did C:1/will C:2**) you vote for President... (**ROTATE FIRST TWO CANDIDATES, ROTATE AND READ JOHNSON/STEIN LAST**)

43% Donald Trump  
42% Hillary Clinton  
5% Gary Johnson  
...OR...  
2% Jill Stein (**DO NOT READ IN STATES WHERE NOT ON BALLOT - GA, IN, NC, NV, OK, OR SD**)  
  
2% SOMEONE ELSE(**DO NOT READ**)  
1% DID NOT VOTE FOR PRESIDENT (**DO NOT READ**)  
5% REFUSED (**DO NOT READ**)

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**(P4 ASKED IF QP3:7)(ASKED OF N=89 RESPONDENTS)**

P4. I understand the confidentiality of your vote and the privacy of the voting booth, but I want to assure you that this poll is being completed for research purposes only and that all responses given will remain strictly confidential. In order to help me do the best research possible, would you please reconsider and tell me how you voted for President? **(ROTATE FIRST TWO CANDIDATES, ROTATE AND READ JOHNSON/STEIN LAST)**

<u>SKIP</u>	<u>TOT</u>	
14%	1%	Donald Trump
27%	1%	Hillary Clinton
7%	*	Gary Johnson ...OR...
--	--	Jill Stein <b>(DO NOT READ IN STATES WHERE NOT ON BALLOT - GA, IN, NC, NV, OK, OR SD)</b>
2%	*	SOMEONE ELSE <b>(DO NOT READ)</b>
--	--	DID NOT VOTE FOR PRESIDENT <b>(DO NOT READ)</b>
50%	3%	REFUSED <b>(DO NOT READ)</b>

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P3/4. RECALCULATED BALLOT

46%	Donald Trump
45%	Hillary Clinton
5%	Gary Johnson
2%	Jill Stein
2%	Other/ Someone else

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**(P5 ASKED IF QP3:1-5 or QP4:1-5)(ASKED OF N=1547 RESPONDENTS)**

P5. Now, some people decide early in a campaign how they will vote. Others make their decisions just before the election. When would you say you made your FINAL decision on which candidate you were going to vote for in the election for President? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

4%	TODAY
5%	DURING THE LAST FEW DAYS BEFORE THE ELECTION
8%	DURING THE LAST TWO WEEKS IN OCTOBER
6%	DURING THE FIRST TWO WEEKS IN OCTOBER
13%	IN SEPTEMBER
59%	BEFORE SEPTEMBER
1%	DON'T KNOW <b>(DO NOT READ)</b>
*	REFUSED <b>(DO NOT READ)</b>

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**(ASKED IF QP3:1-5 or QP4:1-5)(ASKED OF N=772)**

P6. And, putting aside character or other personal issues for the presidential campaign, what one or two ISSUES were most important to you when deciding to vote for President? **(DO NOT READ LIST. ACCEPT MULTIPLE RESPONSES.) (SPECIFY WHERE NECESSARY)**

29%	Economy/jobs	*	Illegal drugs
10%	Health care	*	Hillary Clinton emails
9%	National/Homeland Security	*	Support for small businesses
8%	Immigration/ Illegal immigration	*	The situation with Iran
8%	Foreign policy/national defense	*	Socialism
6%	Education	*	Energy - Coal, Oil, drilling, pipeline
6%	Pro life/abortion	*	Pensions
5%	Supreme Court Judges	--	Cost of Prescription drugs
5%	Moral values	--	Stem Cell Research
4%	Taxes	--	Energy - Alternatives, renewables, clean
3%	Pro choice/abortion	--	Israeli-Palestinian conflict
3%	No issue, just vote against Donald Trump	20%	Other
2%	No issue, just vote against Hillary Clinton	4%	Don't know/Refused
2%	Environment		
2%	The "War on Women"/Woman's right to choose/birth control and contraception		
2%	Change		
2%	Affordable health care coverage/insurance		
2%	Government corruption		
2%	Government dysfunction/Getting the country moving again on the right track		
1%	Anti-terrorism efforts/Terrorism		
1%	Need more protection for gun rights		
1%	Deficit		
1%	Gay rights/marriage support		
1%	Crime		
1%	Need more gun control		
1%	ISIS/Situation in Syria		
1%	Social Security		
1%	Trump language/behavior/treatment of women		
1%	Health Care Reform Law/Obamacare - Good		
1%	Religion		
1%	Cutting government waste/controlling gov't spending		
1%	Federal spending and the deficit		
1%	Health Care Reform Law/Obamacare - Bad		
*	Helping the uninsured		
*	Gay rights/marriage oppose		
*	Welfare reform		
*	High health care costs		
*	Medicare		

Now, thinking about the elections for U.S. Congress...

P7. And, for whom **(did C:1/will C:2)** you vote in the election for U.S. Congress in your district...**(ROTATE)**

The Republican candidate

...or...

The Democratic candidate

48%	REPUBLICAN
46%	DEMOCRATIC
2%	OTHER/THIRD PARTY CANDIDATE <b>(DO NOT READ)</b>
2%	DID NOT VOTE FOR CONGRESS <b>(DO NOT READ)</b> (IF QP3:6 OR QP4:6 THANK AND TERMINATE)
2%	REFUSED <b>(DO NOT READ)</b>

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**(P8 ASKED IF QP7:5)(ASKED OF N=32 RESPONDENTS)**

P8. I understand the confidentiality of your vote and the privacy of the voting booth, but I want to assure you that this poll is being completed for research purposes only and that all responses given will remain strictly confidential. In order to help me do the best research possible, would you please reconsider and tell me how you voted for Congress in your district?

<u>SKIP</u>	<u>TOT</u>	
--	--	REPUBLICAN
2%	*	DEMOCRATIC
13%	*	OTHER/THIRD PARTY CANDIDATE <b>(DO NOT READ)</b>
11%	*	DID NOT VOTE FOR CONGRESS <b>(DO NOT READ)</b> (IF QP3:6 OR QP4:6 THANK AND TERMINATE)
74%	2%	REFUSED <b>(DO NOT READ)</b>

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P7/8. RECALCULATED BALLOT

50%	REPUBLICAN
48%	DEMOCRATIC
2%	OTHER/THIRD PARTY CANDIDATE

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**(P9 ASKED IF QP7:1-3 OR P8:1-3)(ASKED OF N=1542 RESPONDENTS)**

P9. And, when would you say you made your FINAL decision on which candidate you were going to vote for in the election for U. S. CONGRESS? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

- 11% Today
  - 10% During the last few days before the election
  - 11% During the last two weeks in October
  - 9% During the first two weeks in October
  - 10% In September
  - 45% Before September
  
  - \* DON'T KNOW/NOT SURE **(DO NOT READ)**
  - \* REFUSED **(DO NOT READ)**
- 

Moving on...

P10. Do you agree or disagree with the following statement - "The economic and political systems in the country are stacked against people like me."

- 50% Agree
  - 45% Disagree
  - 5% Not sure **(DO NOT READ)**
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Switching topics...

11. In general, who do you think benefits most from the current lawsuit system? **(RANDOMIZE)**

55% Lawyers  
30% Corporations  
5% Victims who are part of the lawsuits  
4% Consumers  
6% UNSURE/REFUSED **(DO NOT READ)**

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12. If your Member of Congress voted FOR expansion of lawsuits by trial lawyers, would you be more likely or less likely to vote for him or her, or would it make no difference in your vote decision?

**(IF MORE/LESS LIKELY, THEN ASK:)** And does that make you feel MUCH (MORE /LESS) likely or just SOMEWHAT (MORE/LESS) likely to vote for your member of Congress?

**5% TOTAL MORE LIKELY**  
**31% TOTAL LESS LIKELY**

2% MUCH MORE LIKELY  
3% SOMEWHAT MORE LIKELY  
15% SOMEWHAT LESS LIKELY  
16% MUCH LESS LIKELY

61% NO DIFFERENCE  
2% DON'T KNOW **(DO NOT READ)**  
1% REFUSED **(DO NOT READ)**

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13. If the next Congress were to pass laws allowing trial lawyers to bring more lawsuits, would that give you a more favorable or less favorable impression of Congress?

**(IF RESPONSE GIVEN, THEN ASK:)** And would that give you a MUCH (MORE/LESS) favorable impression, or just SOMEWHAT (MORE/LESS) favorable impression?

**15% TOTAL MORE FAVORABLE**  
**72% TOTAL LESS FAVORABLE**

4% MUCH MORE FAVORABLE  
11% SOMEWHAT MORE FAVORABLE  
38% SOMEWHAT LESS FAVORABLE  
34% MUCH LESS FAVORABLE  
8% NO DIFFERENCE **(DO NOT READ)**  
5% DON'T KNOW **(DO NOT READ)**  
\* REFUSED **(DO NOT READ)**

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14. And if the next Congress DID pass laws allowing trial lawyers to bring more lawsuits, do you think that would be more likely to have a positive or negative effect on our economy?

**(IF RESPONSE GIVEN, THEN ASK):** And will it have a VERY (POSITIVE/NEGATIVE) effect or a SOMEWHAT (POSITIVE/NEGATIVE) effect?

**15% TOTAL POSITIVE**  
**76% TOTAL NEGATIVE**

4% VERY POSITIVE  
 11% SOMEWHAT POSITIVE  
 40% SOMEWHAT NEGATIVE  
 36% VERY NEGATIVE

3% NO DIFFERENCE **(DO NOT READ)**  
 6% DON'T KNOW **(DO NOT READ)**  
 \* REFUSED **(DO NOT READ)**

Thinking more about lawsuits...

Now, please tell me if you **(ROTATE)**...agree...or...disagree...with the following statement.  
**(IF AGREE/DISAGREE, ASK:)** And would you say you STRONGLY (agree/disagree) or just SOMEWHAT (agree/disagree)?

<b>STRONGLY AGREE</b>	<b>SOMEWHAT AGREE</b>	<b>SOMEWHAT DISAGREE</b>	<b>STRONGLY DISAGREE</b>	<b>(DNR) DK</b>	<b>(DNR) REF</b>
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The statement is...

**(15 ASKED OF SAMPLE A)(ASKED OF N=398 RESPONDENTS)**

15. There are too many lawsuits filed in America, which ends up making all of us pay more for everyday goods and services.

53%	26%	13%	6%	1%	1%
<b>79%</b>			<b>19%</b>		

**(16 ASKED OF SAMPLE B)(ASKED OF N=402 RESPONDENTS)**

16. There are too many lawsuits filed in America, which clogs up the court system and makes it harder for those truly injured to get justice.

65%	22%	7%	3%	2%	1%
<b>87%</b>			<b>10%</b>		



Changing topics and talking about social media...

P11. Now ... do you participate in social media, that is, do you use Facebook, Twitter, and other social media?

71% Yes  
29% No  
-- Refused (**DO NOT READ**)

**(P12-15 ASKED IF P11:1)(ASKED OF N=569 RESPONDENTS)**

How often do you go online to use... **INSERT ITEM? (ROTATE TOP/BOTTOM)** Every day, several times a week, about once a week, or less often or never?

	TOTAL USE	EVERY DAY	SEVERAL TIMES A WEEK	ABOUT ONCE A WEEK	LESS OFTEN	NEVER	DK (DNR)	REF (DNR)
P12. Facebook								
<b>SKIP</b>	<b>96%</b>	68%	15%	9%	4%	4%	*	*
<b>TOT</b>	<b>68%</b>	48%	11%	6%	3%	3%	*	*
P13. Linked in								
<b>SKIP</b>	<b>39%</b>	6%	5%	10%	18%	59%	1%	*
<b>TOT</b>	<b>28%</b>	4%	3%	8%	13%	42%	1%	*
P14. Twitter								
<b>SKIP</b>	<b>36%</b>	10%	7%	10%	9%	64%	*	--
<b>TOT</b>	<b>25%</b>	7%	5%	7%	6%	45%	1%	--
P15. Instagram								
<b>SKIP</b>	<b>45%</b>	19%	8%	9%	9%	55%	--	*
<b>TOT</b>	<b>32%</b>	13%	5%	8%	6%	39%	--	*

Now, getting near the end of the survey and talking some more about you...

On a scale from one to ten where ten represents a description that is perfect for you and one a description that is totally wrong for you, how well do each of the following describe you? You can, of course, use any number between one and ten. To what extent do you regard yourself as...

D13. A supporter of the conservative Christian movement

<b>33%</b>	<b>8-10</b>
<b>23%</b>	<b>5-7</b>
<b>43%</b>	<b>1-4</b>
<b>5.2</b>	<b>MEAN</b>
22%	10
4%	9
7%	8
7%	7
4%	6
12%	5
3%	4
6%	3
5%	2
29%	1
1%	DON'T KNOW/REFUSED

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Now, I have just a few more questions for statistical purposes only...

D1. In what year were you born?

9%	18 to 24
13%	25 to 34
22%	35 to 44
16%	45 to 54
22%	55 to 64
18%	65 and over
--	REFUSED (DO NOT READ)

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D2. And what was the last level of education you COMPLETED? (**DO NOT READ CATEGORIES**)

**26% HIGH SCHOOL OR LESS**  
**31% SOME COLLEGE**  
**43% COLLEGE+**

26% GRADUATED HIGH SCHOOL OR LESS  
3% TECHNICAL OR VOCATIONAL SCHOOL  
28% SOME COLLEGE  
28% GRADUATED COLLEGE  
15% GRADUATE/PROFESSIONAL SCHOOL  
\* REFUSED (**DO NOT READ**)

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D3. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

**(IF LESS THAN \$60,000, ASK:) Is it...**  
**(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)**

6% UNDER \$20,000  
14% BETWEEN \$20,000 - \$40,000  
15% OVER \$40,000

**(IF GREATER THAN \$60,000, ASK:) Is it...**  
**(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)**

15% UNDER \$80,000  
14% BETWEEN \$80,000 - \$100,000  
28% OVER \$100,000

8% REFUSED (**DO NOT READ**)

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D4. Are you currently single and never married, unmarried and living with a partner, married, separated, widowed, or divorced?

20% Single  
5% Unmarried and living with a partner  
61% Married  
1% Separated  
5% Widowed  
8% Divorced  
-- Other (**DO NOT READ**)  
\* Not sure/refused (**DO NOT READ**)

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D5. Now, do you have children age 18 or younger at home that you are responsible for raising?

35% Yes

64% No

1% DON'T KNOW/REFUSED (**DO NOT READ**)

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D6. And in politics today, do you consider yourself... (**ROTATE**)

\_\_\_\_\_ a Republican,

\_\_\_\_\_ a Democrat,

or something else?

**(IF REPUBLICAN OR DEMOCRAT, ASK:)** Would you call yourself a STRONG (REPUBLICAN/DEMOCRAT) or a NOT-SO-STRONG (REPUBLICAN/ DEMOCRAT)?

**(IF SOMETHING ELSE, ASK:)** Do you think of yourself as closer to the Republican or to the Democratic party?

**43% TOTAL REPUBLICAN**

**42% TOTAL DEMOCRAT**

24% STRONG REPUBLICAN

9% NOT-SO-STRONG REPUBLICAN

10% LEAN TO REPUBLICANS

14% SOMETHING ELSE/INDEPENDENT

8% LEAN TO DEMOCRATS

11% NOT-SO-STRONG DEMOCRAT

23% STRONG DEMOCRAT

\* DON'T KNOW (**DO NOT READ**)

1% REFUSED (**DO NOT READ**)

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**(P3A ASKED OF REPUBLICANS/ D6:1-3)(ASKED OF N=688 RESPONDENTS)**

P3A. In this year's REPUBLICAN presidential PRIMARY election, did you support Donald Trump or another candidate?

58% Trump

33% Another candidate

3% Another candidate, then Trump (**DO NOT READ**)

\* Don't know/remember (DO NOT READ)

5% Did not vote in primary (DO NOT READ)

1% Refused (DO NOT READ)

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D7. And do you consider yourself to be...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

- \_\_\_ conservative,
- moderate
- ...or...
- \_\_\_ liberal

**(IF CONSERVATIVE/LIBERAL, ASK:)** And would you consider yourself to be VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

**39% TOTAL CONSERVATIVE**

**25% TOTAL LIBERAL**

21% VERY CONSERVATIVE

18% SOMEWHAT CONSERVATIVE

34% MODERATE

12% SOMEWHAT LIBERAL

13% VERY LIBERAL

1% UNDECIDED/NOT SURE **(DO NOT READ)**

1% REFUSED **(DO NOT READ)**

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D8. And, other than being an American, what is your main ethnic or racial heritage? **(READ CHOICES)**

75% WHITE

12% AFRICAN AMERICAN OR BLACK

10% HISPANIC AMERICAN OR LATINO

1% ASIAN AMERICAN

1% OTHER **(DO NOT READ) (IF PUNCH , ASK)** Now I realize you just said your main ethnic or racial heritage doesn't fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which ONE would you choose?

1% REFUSED **(DO NOT READ)**

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D9. Gender (**BY OBSERVATION, BUT ASK EVERYONE**) Are you currently employed, a student, a stay at home (mom/dad), retired, or unemployed and looking for work?

**48% TOTAL MALE**  
**52% TOTAL FEMALE**

31% MALE/EMPLOYED  
2% MALE/STUDENT  
1% MALE/STAY AT HOME DAD  
10% MALE/RETIRED  
2% MALE/UNEMPLOYED AND LOOKING

28% FEMALE/EMPLOYED  
2% FEMALE/STUDENT  
8% FEMALE/STAY AT HOME MOM  
12% FEMALE/RETIRED  
2% FEMALE/UNEMPLOYED AND LOOKING

2% MALE REFUSED (**DO NOT READ**)  
\* FEMALE REFUSED (**DO NOT READ**)

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D10. And, what is your religion?

47% PROTESTANT (includes Baptists, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)  
22% CATHOLIC  
3% JEWISH  
\* MUSLIM  
1% MORMON / LDS / CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS  
6% OTHER  
17% NONE

4% NOT SURE / REFUSED (**DO NOT READ**)

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D11. And how often would you say that you attend religious services...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

**32% FREQUENTLY**  
**19% OCCASIONALLY**  
**48% RARE/NEVER**

11% MORE THAN ONCE A WEEK  
21% WEEKLY  
6% ALMOST EVERY WEEK  
13% ONCE OR TWICE A MONTH  
25% A FEW TIMES A YEAR  
23% NEVER  
1% DK/REFUSED (**DO NOT READ**)

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D12. Do you consider yourself to be a born-again or evangelical Christian?

35% YES

61% NO

2% DON'T KNOW (**DO NOT READ**)

2% REFUSED (**DO NOT READ**)

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