

POS NATIONAL ELECTION NIGHT SURVEY Interview Schedule

Public Opinion Strategies
November 4, 2014
Project #141558

N=800 Actual Voters
(560 Landlines/240 Cells)
MoE ±3.46%

- A. And, are you, or is anyone in your household, employed by a newspaper, television or radio station, a political party, or by a candidate for political office?

<u>2006</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
100%	100%	100%	100%	NO

- B. Are you registered to vote [Landline: at this address | Cell: in (insert state from CP1)]?

<u>2006</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
100%	100%	100%	100%	YES

- C. As you know, today is Election Day. Many people we have spoken to did not happen to vote. How about you? Did you happen to vote at the polls today or vote early in this year's election or were you unable to vote?

<u>2006</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
96%	99%	97%	94%	YES, VOTED
4%	1%	3%	6%	YES, PLAN TO VOTE

(IF QC:1, ASK) (ASKED OF N=753 VOTERS WHO HAD ALREADY VOTED)

- D. And, did you vote by mail or send in an absentee ballot for this year's elections, did you go to an early polling location to cast a ballot before today, or did you vote at the polls today?

DATA SHOWN ONLY AMONG THOSE N=753 VOTERS WHO HAD ALREADY VOTED

<u>2006</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
14%	15%	20%	18%	VOTED BY MAIL/ABSENTEE BALLOT
9%	12%	17%	16%	VOTED AT EARLY POLLING LOCATION
77%	73%	63%	66%	VOTED AT POLLING PLACE
*	*	*	-	DK/REFUSED (DO NOT READ)

Moving on...

P1. Generally speaking, would you say that things in the COUNTRY are going in the right direction, or have they pretty seriously gotten off on the wrong track?

<u>2006</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
33%	27%	44%	29%	RIGHT DIRECTION
63%	67%	53%	65%	WRONG TRACK
4%	4%	3%	4%	DON'T KNOW (DO NOT RE AD)
*	2%	*	2%	REFUSED (DO NOT READ)

And, on another topic....

P2. Do you approve or disapprove of the job (George W. Bush/Barack Obama) is doing as President?

(IF APPROVE/DISAPPROVE, ASK) And, do you strongly (approve/disapprove) of the job (George W. Bush/Barack Obama) is doing as President, or just somewhat (approve/disapprove)?

<u>2006[^]</u>	<u>2010</u>	<u>2014</u>	
42%	43%	45%	TOTAL APPROVE
55%	56%	51%	TOTAL DISAPPROVE
26%	25%	22%	STRONGLY APPROVE
16%	18%	23%	SOMEWHAT APPROVE
9%	10%	11%	SOMEWHAT DISAPPROVE
46%	46%	40%	STRONGLY DISAPPROVE
1%	1%	3%	DON'T KNOW (DON'T NOT READ)
2%	*	1%	REFUSED (DO NOT READ)

[^]Asked of George W. Bush

Now, thinking about the elections for U.S. Congress...

P3. For whom (**did QC:1/will QC:2**) you vote in the election for U.S. Congress in your district...
(ROTATE)

The Republican candidate
...or...
The Democratic candidate

<u>2006</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
40%	51%	46%	46%	REPUBLICAN
50%	41%	48%	41%	DEMOCRATIC
2%	3%	2%	2%	OTHER/THIRD PARTY CANDIDATE (DO NOT READ)
1%	*	3%	1%	DID NOT VOTE FOR CONGRESS (DO NOT READ)
4%	2%	–	3%	NOT SURE/DON'T KNOW (DO NOT READ)
3%	3%	1%	7%	REFUSED (DO NOT READ)

(IF QP3:6 ASK) (ASKED OF N=52 VOTERS WHO INITIALLY REFUSED)

P4. I understand the confidentiality of your vote and the privacy of the voting booth, but I want to assure you that this poll is being completed for research purposes only and that all responses given will remain strictly confidential. In order to help me do the best research possible, would you please reconsider and tell me how you voted?

RECALCULATED BALLOT

<u>2006</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
44%	54%	48%	52%	REPUBLICAN
54%	43%	50%	46%	DEMOCRATIC
2%	3%	2%	2%	OTHER/THIRD PARTY CANDIDATE

(IF QP3:1-3 OR P4:1-3, ASK) (ASKED OF N=730 VOTERS)

P5. And, when would you say you made your FINAL decision on which candidate you were going to vote for in the election for U. S. Congress? **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

DATA SHOWN ONLY AMONG THOSE N=730 VOTERS WHO VOTED FOR CONGRESS

<u>2006</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
6%	7%	10%	6%	TODAY
9%	8%	9%	9%	DURING THE LAST FEW DAYS BEFORE THE ELECTION
13%	15%	12%	14%	DURING THE LAST TWO WEEKS IN OCTOBER
9%	10%	7%	10%	DURING THE FIRST TWO WEEKS IN OCTOBER
13%	17%	12%	12%	IN SEPTEMBER
49%	43%	48%	48%	BEFORE SEPTEMBER
1%	*	2%	1%	DON'T KNOW (DO NOT READ)
*	-	-	*	REFUSED (DO NOT READ)

(ASK ALL)

P7. Thinking some more about your vote for U.S. Congress today, would you say your vote for U.S. Congress in this year's election was a vote to send... **(ROTATE PUNCH 1 AND 2; ALWAYS READ 3 LAST)**

<u>2006^</u>	<u>2010</u>	<u>2014</u>	
19%	23%	17%	A message SUPPORTING President Obama and his policies and programs
36%	40%	32%	A message OPPOSING President Obama and his policies and programs
			...or...
43%	36%	48%	Not a message either way about President Obama or his policies and programs?
1%	1%	2%	DON'T KNOW/NOT SURE/UNDECIDED (DO NOT READ)
1%	*	1%	REFUSED (DO NOT READ)

[^]Asked of George W. Bush

Switching subjects...

11. Next...as I read the following pairs of statements, please tell me which comes closer to your own opinion. **(ROTATE PUNCHES 1 AND 2)**

29% We need greater government involvement to handle today's complex economic problems.

...OR...

64% People would be better able to handle today's problems within a free market with less government involvement.

2% BIT OF BOTH **(DO NOT READ)**

1% NEITHER **(DO NOT READ)**

3% UNSURE

1% REFUSED

TREND DATA FROM NATIONAL TELEPHONE SURVEYS CONDUCTED BY REASON FOUNDATION AND ARTHUR N. RUPE FOUNDATION

Next...as I read the following pairs of statements, please tell me which comes closer to your own opinion...We need a strong government to handle today's complex economic problems. People would be better able to handle today's problems within a free market with less government involvement.

	<u>9/13</u>	<u>12/13</u>	<u>12/13</u>	<u>3/14</u>	<u>8/14</u>	<u>10/14</u>
We need a strong government to handle problems	43%	49%	57%	43%	40%	44%
People better handle within free market/less government	51%	48%	41%	54%	56%	50%
Don't know (DO NOT READ)	5%	4%	2%	3%	4%	5%
Refused (DO NOT READ)	—	—	—	*	—	1%

Now, as you may know, there are two parts of the American legal system, the criminal system and the civil system, which deals with lawsuits. We are going to be focusing on the civil system of lawsuits...

12. Would you say our current lawsuit system... **(ROTATE)**

<u>2010</u>	<u>2012</u>	<u>2014</u>	
38%	43%	36%	Generally works well
			...OR...
54%	48%	54%	Generally does not work well
3%	3%	2%	A BIT OF BOTH (DO NOT READ)
5%	6%	8%	UNSURE/REFUSED (DO NOT READ)

13. Do you think the number of lawsuits is... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** a very serious problem, a somewhat serious problem, a not-so-serious problem, or a not-at-all serious problem?

83%	TOTAL SERIOUS PROBLEM
12%	TOTAL NOT SERIOUS PROBLEM
41%	VERY SERIOUS PROBLEM
42%	SOMEWHAT SERIOUS PROBLEM
9%	NOT-SO-SERIOUS PROBLEM
3%	NOT-AT-ALL SERIOUS PROBLEM
5%	DON'T KNOW/REFUSED (DO NOT READ)

14. Do you think our country would be... **(ROTATE PUNCHES 1 AND 2)** better off or worse off if there were more limits on when and how lawsuits could be filed, or would it have little impact on our country?

54%	Better off
10%	Worse off
30%	Little impact
6%	UNSURE/REFUSED (DO NOT READ)

Now as you may know, a number of years ago, Congress passed legislation to reform the class action lawsuit system, including determining where lawsuits could be filed and reducing attorney’s fees when class members got paid in coupons...

15. Would you say either **(ROTATE)** yes or no that the next Congress should continue to reform the lawsuit system?

(IF CHOICE, ASK) And do you feel strongly or not-so-strongly about that?

<u>2006^</u>	<u>2010</u>	<u>2012</u>	<u>2014</u>	
86%	81%	83%	73%	TOTAL REFORM
10%	12%	10%	15%	TOTAL DO NOT REFORM
64%	62%	59%	43%	Yes Reform/strongly
22%	19%	24%	30%	Yes Reform/not-so-strongly
5%	5%	4%	7%	No do not reform/not-so-strongly
5%	7%	6%	8%	No do not reform/strongly
4%	7%	7%	10%	DON'T KNOW (DO NOT READ)
*	*	*	2%	REFUSED (DO NOT READ)

*^In 2006, question was asked: “Now as you may know, **last year**, Congress passed legislation to reform the class action lawsuit system, including determining where lawsuits could be filed and reducing attorney’s fees when class members only got paid coupons – Would you say either yes or no that the next Congress should continue to reform the lawsuit system?”*

16. If reforms to reduce the number of lawsuits with little or no merit are going to be enacted, which one would you prefer? **(ROTATE PUNCHES 1 AND 2)**

- 23% State legislatures to make changes to the lawsuit system
- 8% Congress to make changes to the lawsuit system
- ...or...
- 65% Both state legislatures and Congress to make changes to the lawsuit system?
- 1% NO REFORM/NEITHER **(DO NOT READ)**
- 2% DON'T KNOW **(DO NOT READ)**
- 1% REFUSED **(DO NOT READ)**

19. And, how closely do you follow the stock market and other financial news... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

46% TOTAL CLOSELY
54% TOTAL NOT CLOSELY

15% Very closely
31% Somewhat closely
24% Not too closely
30% Not at all closely

* UNSURE/REFUSED **(DO NOT READ)**

Now, getting near the end of the survey and talking some more about you...

On a scale from one to ten where ten represents a description that is perfect for you and one a description that is totally wrong for you, how well do each of the following describe you? You can, of course, use any number between one and ten. To what extent do you regard yourself as... **(RANDOMIZE)**

RANKED BY MEAN SCORE

	10	8-10	4-7	1-3	REFUSED	MEAN
D3. A union supporter						
2006	16%	28%	32%	38%	2%	3.9
2010	9%	18%	38%	44%	*	4.4
2014	13%	25%	35%	38%	2%	4.9
D2. A supporter of the conservative Christian movement						
2010	20%	32%	30%	37%	1%	5.3
2014	16%	27%	29%	43%	1%	4.8
D4. A supporter of the Tea Party movement						
2010	14%	27%	29%	41%	3%	4.8
2014	7%	16%	29%	52%	3%	3.8

Now, I have just a few more questions for statistical purposes only...

D1. In what year were you born?

10%	18 to 24
15%	25 to 34
16%	35 to 44
17%	45 to 54
21%	55 to 64
21%	65 and over

* REFUSED

D5. And what was the last grade you completed in school? **(DO NOT READ CATEGORIES)**

23%	HIGH SCHOOL OR LESS
26%	SOME COLLEGE
51%	COLLEGE+
–	SOME GRADE SCHOOL (1-8)
2%	SOME HIGH SCHOOL (9-11)
21%	GRADUATED HIGH SCHOOL (9-12)
2%	TECHNICAL OR VOCATIONAL SCHOOL (12)
24%	SOME COLLEGE (13-15)
33%	GRADUATED COLLEGE (16)
18%	GRADUATE/PROFESSIONAL SCHOOL (16+)

* REFUSED **(DO NOT READ)**

D6. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

34% UNDER \$60,000
57% OVER \$60,000

(IF LESS THAN \$60,000, ASK) Is it...
(ROTATE FROM TOP TO BOTTOM, BOTTOM TO TOP)

8% UNDER \$20,000
14% BETWEEN \$20,000 - \$40,000
12% OVER \$40,000

(IF GREATER THAN \$60,000, ASK) Is it...
(ROTATE FROM TOP TO BOTTOM, BOTTOM TO TOP)

14% UNDER \$80,000
14% BETWEEN \$80,000 - \$100,000
29% OVER \$100,000

9% REFUSED (**DO NOT READ**)

D7. Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?

62% Married
6% Widowed
1% Separated
7% Divorced
19% Single/never been married
4% Unmarried and living with a partner

* Other (**DO NOT READ**)
1% Refused (**DO NOT READ**)

D8. And in politics today, do you consider yourself... **(ROTATE)**

a Republican,
a Democrat,
or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK) Would you call yourself a STRONG
(REPUBLICAN/DEMOCRAT) or a NOT-SO-STRONG (REPUBLICAN/DEMOCRAT)?

(IF SOMETHING ELSE, ASK) Do you think of yourself as closer to the Republican or to the
Democratic party?

41%	TOTAL REPUBLICAN
42%	TOTAL DEMOCRAT
21%	STRONG REPUBLICAN
9%	NOT-SO-STRONG REPUBLICAN
11%	LEAN TO REPUBLICANS
15%	SOMETHING ELSE/INDEPENDENT
9%	LEAN TO DEMOCRATS
9%	NOT-SO-STRONG DEMOCRAT
24%	STRONG DEMOCRAT
*	DON'T KNOW (DO NOT READ)
2%	REFUSED (DO NOT READ)

D9. And do you consider yourself to be... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

conservative,
moderate
...or...
liberal

(IF CONSERVATIVE/LIBERAL, ASK) And would you consider yourself to be VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

35% TOTAL CONSERVATIVE
22% TOTAL LIBERAL

18% VERY CONSERVATIVE
17% SOMEWHAT CONSERVATIVE

39% MODERATE

12% SOMEWHAT LIBERAL
10% VERY LIBERAL

2% UNDECIDED/NOT SURE **(DO NOT READ)**
2% REFUSED **(DO NOT READ)**

D10. Regardless of how you may feel today...for which of the following candidates did you vote for President in 2012, or were you not registered to vote at that time? **(ROTATE :1-2)**

41% Mitt Romney
...OR...
48% Barack Obama

* Jill Stein **(DO NOT READ)**
* Gary Johnson **(DO NOT READ)**

4% Not registered to vote at time

2% SOMEONE ELSE **(DO NOT READ)**
2% DID NOT VOTE **(DO NOT READ)**
* DON'T KNOW/DON'T RECALL **(DO NOT READ)**
3% REFUSED **(DO NOT READ)**

D11. And, other than being an American, what is your main ethnic or racial heritage? **(READ CHOICES)**

- 12% AFRICAN AMERICAN OR BLACK
 - 75% WHITE
 - 8% HISPANIC AMERICAN OR LATINO
 - 2% ASIAN AMERICAN
 - 1% OTHER **(DO NOT READ) (IF PUNCH , ASK)** Now I realize you just said your main ethnic or racial heritage doesn't fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which ONE would you choose?

 - 2% REFUSED **(DO NOT READ)**
-

D12. Gender **(BY OBSERVATION, BUT ASK EVERYONE)** Are you currently employed, a student, a stay at home mom or dad, retired, or unemployed and looking for work?

- 47% TOTAL MALE**
 - 53% TOTAL FEMALE**

 - 29% MALE/EMPLOYED
 - 2% MALE/STUDENT
 - 1% MALE/STAY AT HOME DAD
 - 12% MALE/RETIRED
 - 3% MALE/UNEMPLOYED AND LOOKING

 - 25% FEMALE/EMPLOYED
 - 3% FEMALE/STUDENT
 - 7% FEMALE/STAY AT HOME MOM
 - 15% FEMALE/RETIRED
 - 2% FEMALE/UNEMPLOYED AND LOOKING

 - * MALE REFUSED **(DO NOT READ)**
 - 1% FEMALE REFUSED **(DO NOT READ)**
-