



ILR National Survey

Trial Lawyer Advertising Reforms



U.S. Chamber of Commerce
Institute for Legal Reform

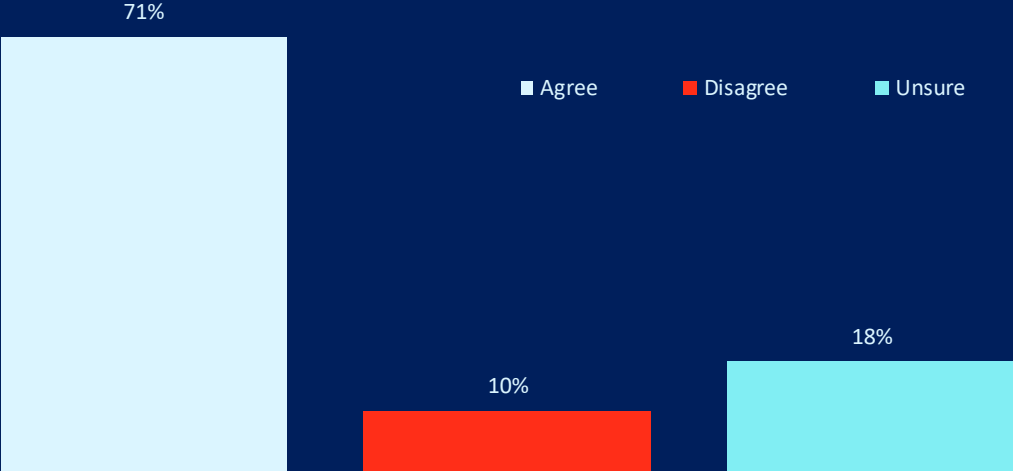
Methodology

- Echelon Insights conducted a national online survey among registered voters in the likely electorate.
- The survey was conducted between July 19-21, 2024.
- The survey was conducted among N=982 voters.
- The margin of sampling error is +/- 3.8 percentage points.



Support for Reforms on Trial Lawyer Advertising

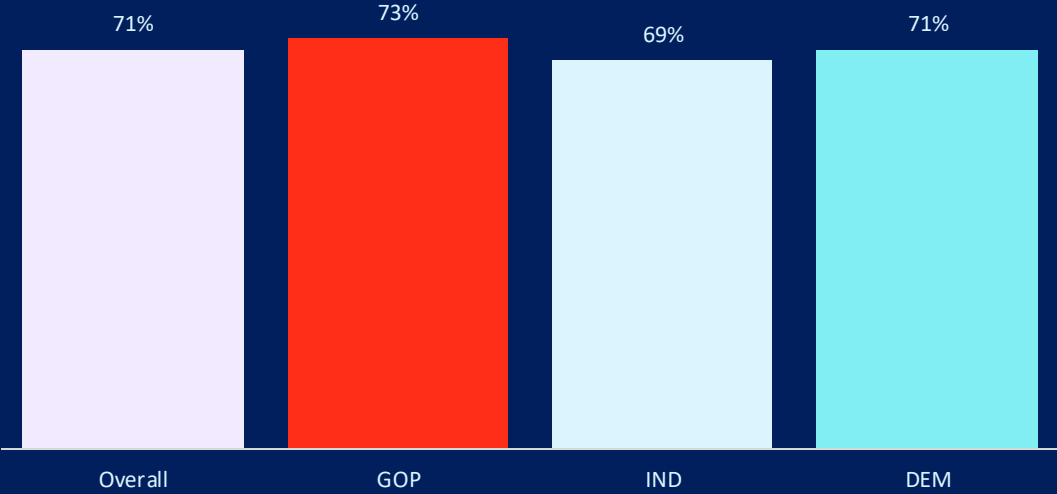
Voters support reforms to rein in trial lawyer advertising.



Do you support reforms to rein in trial lawyer advertising?

Support Crosses Party Lines

Large majorities of Republicans, Independents, and Democrats agree there should be reforms to rein in trial lawyer advertising.



Do you support reforms to rein in trial lawyer advertising?



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