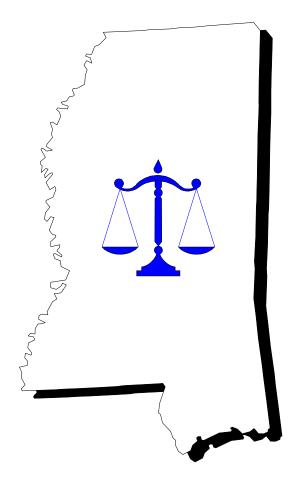
## The Potential Impact of Proposed Judicial Reforms on Economic Activity in Mississippi

Prepared for

## **Mississippians for Economic Progress**

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by

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# The Potential Impact of Proposed Judicial Reforms on Economic Activity in Mississippi

## **Executive Summary**

The intent of the civil justice system is straightforward: to establish a fair and equitable framework for resolving conflicts among parties. If the mechanism functions well, it provides a means to compensate legitimately harmed parties and deter undesirable behaviors. On the other hand, a poorly conceived or implemented system can result in (among other consequences) increased costs and risks of doing business; disincentives for innovations that benefit consumers; inducements to file "frivolous" (of questionable merit) lawsuits; inflated insurance premiums; and—importantly—encumbrances to economic development and the accompanying job creation.

Mississippi has a judicial system that is widely believed to be imbalanced and, in fact, is considered one of the worst in the country. The unpredictability and risk associated with this situation adds to the cost of living and doing business in Mississippi and reduces the state's competitiveness in attracting business activity. The situation has become more severe in recent years, as massive punitive damage awards have accelerated and significant reforms in other states (particularly Alabama) have led to increased tort activity within Mississippi. The Perryman Group (TPG), an economic research and analysis group based in Waco, Texas, was recently commissioned by the Mississippians for Economic Progress to quantify and evaluate the impact of the current justice system on the Mississippi economy. Comparisons are offered both relative to the nation as a whole and to Alabama. A complete explanation of the methodology employed appears in Appendix A to the report.

The result of the existing legal framework is an inefficient and ineffective use of the state's scarce economic resources, increased costs on the goods and services purchased by consumers, reduced productivity, and a determent to economic development. These losses are also increasing over time, as Mississippi's relative competitive disadvantage is magnified.

The results of the analysis reveal that the total cost of the tort system in Mississippi in 2001 was \$1.294 billion. If the state's pattern of judicial activity had reflected that of the US in recent years, the costs would have been \$1.102 billion. The total direct losses from the current system were, thus, \$192.7 million.

Assuming that no significant reforms occur through 2006, the incremental costs relative to the nation rise to \$266.7 million (\$232.1 million in constant 2001 dollars). Of these projected losses, it is estimated that \$78.7 million are directly detrimental to consumers. Mississippi also experiences an overall increase in prices which is 2.25% higher than would occur with a more balanced

judicial system. This added inflation brings net costs to the state's consumers in

the form of increased prices of approximately \$86.4 million per annum by 2006.

There is also an anticipated loss in productivity growth of about 1.36%.

## Overall Economic Impacts on the State Economy

The overall impact of the tort system on the Mississippi economy measured relative to the US (including all direct, indirect, and induced effects) is estimated by 2006 to include losses of:

- √ \$933.5 million annual total expenditures;
- √ \$473.7 million in annual gross state product;
- √ \$278.6 million in annual personal income;
- √ \$121.0 million in annual retail sales; and
- √ 9,138 permanent jobs.

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Note that all monetary values are expressed in constant (2001) dollars in order to adjust for inflation.

## The Costs to Consumers

The present study reveals many negative outcomes that consumers will directly endure. By 2006, these losses are projected to include:

- √ \$86.4 million in annual cost increases from higher inflation (\$80 per household);
- √ \$278.6 million in reduced annual personal income (\$257 per household);
- √ \$167.1 million in decreased consumer spending per year (\$154 per household);
- ✓ Substantially diminished job prospects; and,
- ✓ A less efficient judicial system to compensate for legitimate losses.

The Mississippi tort system also creates a business framework conducive to restrained consumer choice, reduced innovation, lower output, and higher prices.

## Competitive Performance Relative to Alabama

The losses to the economy of Mississippi are even greater when compared to what could be achieved through meaningful judicial reforms. Relative to Alabama, which recently enacted a comprehensive package of reforms, the costs to Mississippi of its current legal framework rise to:

- √ \$1,879.2 million in annual total expenditures;
- √ \$965.7 million in annual gross state product;
- ✓ \$560.8 million in annual personal income (\$518 per household);
- √ \$243.6 million in annual retail sales;

- √ 18,397 permanent jobs
- ✓ a 3.49% higher rate of inflation;
- √ a 2.1% reduction in productivity growth;
- √ \$134.2 million in additional costs for consumer goods and services
  (\$124 per household); and
- √ \$336.5 million in reduced consumer spending (\$311 per household).

## **Economic Development Consequences**

Based on the performance in areas where significant programs have been in effect for several years, it is likely that the absence of tort reforms similar to those of Alabama will be a notable (although not necessarily the sole or primary) factor in the loss of approximately 36,026 permanent jobs in Mississippi by 2006, above and beyond the jobs specifically attributable to the legal environment. This decrease also brings \$1.294 billion in lost personal income, a \$2.565 billion decline in gross state product, and a \$814.1 million reduction in retail sales.

## **Synopsis**

The results of this analysis indicate that the costs of the civil justice system in Mississippi continue to escalate, efficiency is deteriorating, and the competitiveness of the state is diminishing. These losses will become even more pronounced in the future. In 2001 dollars, the cost to the typical Mississippi household in terms of higher prices and lower personal income may be viewed as equivalent to a \$324 annual "tort tax" by 2006 relative to the US. The "tax" compared with Alabama totals \$641 per household. In conclusion, (1) the present civil justice system imposes notable and broad-based costs on consumers, producers, and all major segments of the economy, and (2) substantial reforms would bring a substantial stimulus to overall business activity.

# The Potential Impact of Proposed Judicial Reforms on Economic Activity in Mississippi<sup>1</sup>

The civil justice system is an important institutional framework designed to provide a fair and equitable forum for the resolution of disputes among parties. When properly functioning, it both provides a mechanism to appropriately compensate those who have legitimately been harmed and an effective deterrent to undesirable actions. Such a structure can be highly beneficial to a society in terms of promoting equal and impartial justice as well as establishing part of the critical context in which economic activity can prosper.

On the other hand, a justice system that is inadequately balanced can be counterproductive in many ways. If the litigation process, for example, tends to produce exorbitant levels or numbers of damages or awards, it can generate significant dislocations. These include, among others:

- Increased costs and risks of doing business;
- Disincentives for innovations which promote consumer welfare;
- Enhanced incentives to file lawsuits of questionable merit;
- Higher insurance premiums than would exist under a more balanced approach;
- Deterrence of economic development and job creation initiatives; and,
- Diversions of activity to unproductive ends.

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<sup>&</sup>lt;sup>1</sup> Much of the basic narrative and methodological discussion in this report is adopted from "The Impact of Judicial Reforms on the Economy of Texas," a July 2000 study performed by The Perryman Group and sponsored by Citizens for a Sound Economy and "The Current and Projected Impact of Judicial Reforms on Economic Activity in Alabama," a January 2002 study performed by The Perryman Group for the US Chamber of Commerce.

In short, an overly aggressive tort environment misallocates society's scarce economic and human resources, thus decreasing the overall welfare of citizens.

Mississippi currently has a judicial system that is widely believed to be imbalanced. It has been the subject of extensive media coverage across the country and, indeed, around the world. Much of the attention has been focused on a single court in Jefferson County, which has been described in a major legal publication as "a magnet for highly speculative litigations that wouldn't get traction in other states." The magazine *Financial Times of London* has characterized the county as a "legal hell-hole for corporate defendants."<sup>3</sup> Mississippi has a provision in its statutes which permits entities from around the country to be tried in its local courts, resulting in its reputation as a "Mecca for tort suits." Similar statements are found in publications and media outlets across the state and country, including the New York Times and Fox News Channel. Prior to 1995, the state had never had a punitive damage award in excess of \$9 million. Since that time, major punitive awards have exceeded \$2 billion. The result is that large-scale litigation involving tobacco, pharmaceuticals, asbestos, and health maintenance organizations is frequently filed and adjudicated in Mississippi, despite only tenuous linkages to local activity and business organizations. The environment led the National Law Journal to refer to Mississippi as the "venue of choice" and the nation's most plaintiff friendly state, noting that "tort lawyers would do just about anything to sue in Mississippi." 5

This situation has been exacerbated in recent years as other states, particularly neighboring Alabama, have enacted significant tort reform legislation. As a consequence, attorneys from Alabama and other states with recent enactments, such as Texas, have increased their efforts in Mississippi. The result is a system that is widely regarded as unfair and inequitable and one which causes notable

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<sup>&</sup>lt;sup>2</sup> Mark Bullard, "Mississippi Becomes a Mecca for Tort Suit," *National Law Journal*, April 2001 (quoting Michael C. Hotra of the American Tort Reform Association).

Financial Times of London, August 20, 2001.

<sup>&</sup>lt;sup>4</sup> Associated Press, May 11, 1999.

concerns among manufacturers and other business sectors regarding the vitality of new and expanded locations.<sup>6</sup>

There is a substantial body of empirical evidence to suggest that these concerns were well placed. The cost of the justice system in Mississippi has escalated historically at a much faster rate than the growth of the overall economy. Using data compiled by independent sources and models prepared by The Perryman Group, it is estimated that the expense associated with tort litigation in Mississippi in the period since the large punitive damage awards began increased by 63.6% on a current-dollar basis, while gross state product measured comparably only rose by 28.8%. Litigation activity increased approximately 58% more rapidly in Mississippi than in he nation as a whole over the same time horizon.

If the judicial system were an efficient mechanism to compensate legitimately injured parties, then its rapid growth might well be viewed as positive and beneficial to society. Unfortunately, such has not been the case. The efficiency of US tort activity has been measured at only 25%, that is, only \$0.25 of every \$1 dollar of cost actually goes to compensate injured parties. A comparable estimate for Mississippi indicates that efficiencies during the relevant period were even less (about 20.8%). Thus, the system is significantly inefficient, and its rapid growth represents a drain on the economy, business expansion, and overall consumer well-being.

The purpose of the present study is to quantify and evaluate the economic costs and consequences of the current judicial system on the consumers and businesses of Mississippi. The methodology employed in the study is described in Appendix A. This project is performed by The Perryman Group (TPG), an

<sup>&</sup>lt;sup>5</sup> National Law Journal, May 25, 2001

<sup>&</sup>lt;sup>6</sup> Mark Ballard, "Mississippi Becomes A Mecca for Tort Suits," *National Law Journal*, April 2001. <sup>7</sup>"Tort Cost Trends: An Intellectual Perspective," Tillinghast-Towers Perrin, 1995 and US

economic research and analysis group based in Waco, Texas, and is sponsored by the Mississippians for Economic Progress. All results reflect independent conclusions reached by TPG based upon this investigation. The findings include (1) quantifications of current losses based on the pattern in recent years relative to overall judicial activity in the US and (2) projected future harms through 2006 in constant 2001 dollars) relative to the US. As an additional segment of the analysis, a competitive assessment with regard to Alabama, which recently enacted reform legislation, is provided. Finally, an evaluation of potential economic development losses is also presented.

## The Direct Impacts of The Current Tort System on the Economy of Mississippi

The results of the analysis reveal that the total costs of the tort system in Mississippi in 2001 was \$1.294 billion. If the state had performed comparably to the US over the period from 1995 forward, the costs would have been \$1.102 billion. The total direct losses from the current system are, thus, \$192.7 million. Assuming that no significant reforms occur through 2006, the yearly incremental costs relative to the nation as a whole rise to \$266.7 million, (\$232.1 million in constant 2001 dollars).

Of the total direct losses projected for 2006, it is estimated that \$78.7 million are directly detrimental to consumers. Mississippi also experiences an overall increase in prices which is 2.25% higher than would occur with a more balanced judicial framework. This added inflation brings net costs to the state's consumers in the form of increased prices of approximately \$86.4 million per year by 2006. There is also an anticipated loss in productivity growth of about 1.36%. This estimate is consistent with (although below) those obtained in a cross-structural

<sup>&</sup>lt;sup>8</sup>"Tort Reform Trends: An Industrial Perspective," Tillinghast-Towers Perrin, 1995.

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study of the effects of reforms in various states conducted by the National Bureau of Economic Research.<sup>9</sup>

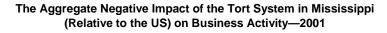
# The Overall Economic Impacts of The Current Tort System on the Economy of Mississippi

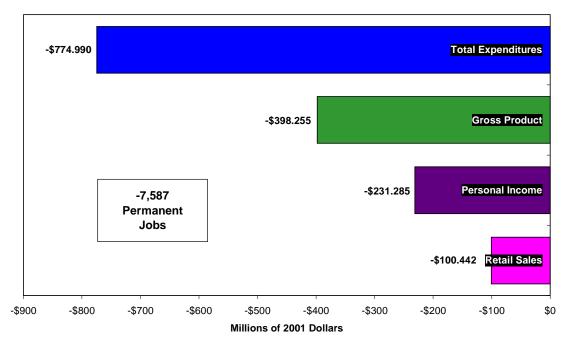
The overall negative impact of the tort system relative to the US on the Mississippi economy (including all direct, indirect, and induced effects) is estimated for 2001 to include losses of:

- √ \$775.0 million in annual total expenditures;
- √ \$398.3 million in annual gross state product;
- √ \$231.3 million in annual personal income;
- √ \$100.4 million in annual retail sales; and
- √ 7,587 permanent jobs.

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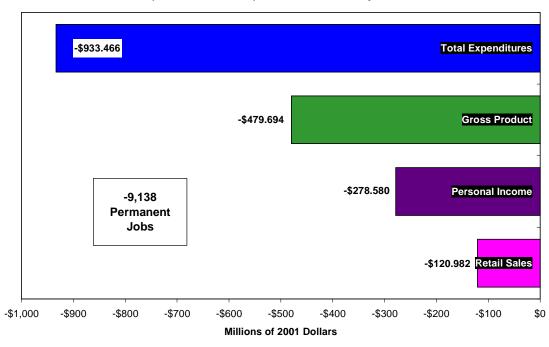
<sup>&</sup>lt;sup>9</sup> Thomas J. Campbell, David P. Keslter, George B. Shepherd, "The Causes and Effects of Liability Reform: Some Empirical Evidence," National Bureau of Economic Research, 1995.





By 2006, these yearly detrimental effects rise to

- √ \$933.5 million in annual total expenditures;
- √ \$479.7 million in annual gross state product;
- √ \$278.6 million in annual personal income;
- $\checkmark$  \$121.0 million in annual retail sales; and
- √ 9,138 permanent jobs.



The Aggregate Negative Impact of the Tort System in Mississippi (Relative to the US) on Business Activity—2006

To eliminate the effects of inflation, all monetary values are expressed in constant (2001) dollars.

Approximately 28.9% of this decline is suffered directly by consumers, with much of the remainder being inflicted indirectly on consumers through higher prices and reduced innovation and choice.

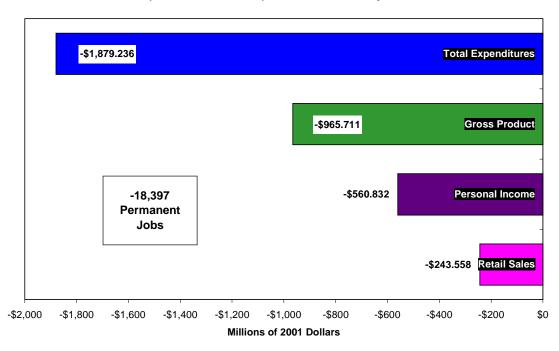
Thus, it can be readily seen that the current tort system constitutes a substantial drain on the ongoing economic performance of Mississippi. (Detailed sectoral results from this analysis for 2001 and 2006 are provided in Tables 1 and 2, respectively, of Appendix B; a firm profile of The Perryman Group follows in Appendix C.)

## <u>The Potential Impact of Judicial Reforms on the Mississippi Economy—A</u> Comparison with Alabama

The preceding sections examine the losses to the Mississippi economy relative to a situation in which the judicial system performed in a manner comparable to that of nation. Even greater negative effects on business activity are observed, however, when the present environment is viewed in contrast with areas that have enacted substantive reform measures. To illustrate this phenomenon, TPG examined the costs to Mississippi relative to Alabama. Following a protracted period of difficulty, Alabama adopted an extensive set of reforms which have already begun to produce notable gains to the economy. If Mississippi implemented similar measures, it is estimated that the costs of the tort system in 2006 would be approximately \$1.226 billion, as compared with an estimated \$1.763 billion if present patterns persist. Thus, the aggregate direct savings is almost \$537.0 million (\$467.3 million in 2001 dollars).

The total economic loss to Mississippi resulting from the added costs of the current system relative to one encompassing the Alabama reforms is found to be (by 2006)

- √ \$1,879.2 million in annual total expenditures;
- ✓ \$965.7 million in annual gross state product;
- √ \$560.8 million in annual personal income;
- √ \$243.6 million in annual retail sales; and
- √ 18,397 permanent jobs.



The Aggregate Negative Impact of the Tort System in Mississippi (Relative to Alabama) on Business Activity—2006

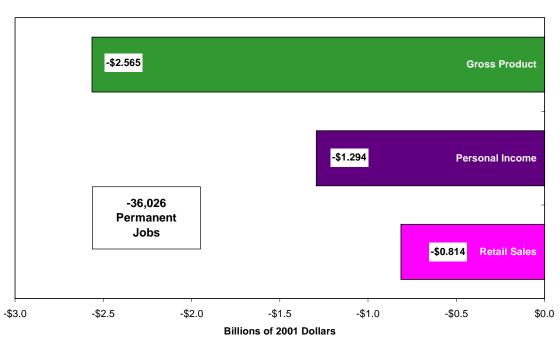
These findings clearly illustrate the potential economic gains the state could experience through fostering a more responsible legal framework. Other benefits would include a 3.49% reduction in the rate of price increase and gains in productivity growth of 2.1%. Consumers would pay approximately \$134.2 million less for goods and services. Detailed findings by industry for this scenario are given in Table 3 of Appendix B.

# The Potential Contributions of Judicial Reform to Economic Development in Mississippi

In addition to the measurable losses described above, the judicial system also has an adverse influence of the competitiveness of Mississippi in attracting new economic activity. In fact, based on prior analysis of economic development patterns in other states where reforms have been in effect for several years, it seems likely that a more balanced system would be a notable (although not necessarily the sole or primary) factor in the creation of approximately 36,026

permanent jobs in Mississippi by 2006. This increase also brings \$1.294 billion in additional personal income, \$2.565 billion in gross state product, and \$814.1 million in retail sales. These foregone benefits are over and above those presented in the preceding sections. Because any site selection or expansion decision is a result of multiple factors, it would not be appropriate to attribute any such losses exclusively to the problems in the judicial system. Positive development patterns of similar magnitude have been observed, however, in terms of growth in excess of that expected based on historical patterns, improved overall industry performance, and the relative strength of other economies with substantial reforms in place. Moreover, the job gains occurred in sectors that are sensitive to the costs and risks associated with tort litigation.

In order to achieve these results, it would likely be necessary to adopt a comprehensive reform package similar in scope to that of Alabama. Such a judicial environment would be required to establish a competitive advantage sufficient to attract new business activity.



## Potential Economic Development Losses for Mississippi in Which The Current Judicial Framework is Likely a Substantial Contributing Factor—2001-2006

## The Costs to Consumers of the Current Legal Framework in Mississippi

It should be noted that, while the state economy as a whole suffers from the inefficiencies and misallocations of resources associated with its current tort system, a major portion of these losses fall directly on Mississippi consumers. The present study reveals many such adverse outcomes. In particular, it was found that relative to the US, consumers will endure (by 2006):

- \$86.4 million in annual cost increases from higher inflation (\$80 per household);
- \$228.6 million in reduced annual personal income (\$257 per household);
- \$167.1 million in decreased consumer spending per year (\$154 per household);
- substantially diminished job prospects; and
- a less efficient judicial system to compensate for legitimate losses.

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When compared to a scenario exhibiting substantial reforms, such as those prevalent in Alabama, these detriments expand to

- \$134.2 million in annual inflation costs (\$124 per household);
- \$560.8 million in lost personal income (\$518 per household); and
- \$336.5 million in lower consumer spending (\$311 per household).

Moreover, by limiting the competitiveness of the Mississippi economy, the tort system further denies consumers other advantages that markets typically provide. The result is restrained consumer choice, reduced innovation, lower output, and higher prices. Thus, the current system is responsible for broadbased harms affecting all major segments of the economy.

## Alabama and Mississippi—An Overall Comparison

Given the proximity of Alabama and Mississippi and the recent passage of substantial reforms in Alabama, it is useful to compare the anticipated impacts outcomes for the two states. Using the results from 2006 from the present study and a recent analysis of Alabama by TPG, the relative outcomes are summarized in the chart below. The findings offer a clear indication of the costs to the Mississippi economy of the current system, as well as the potential gains to be achieved through effective tort reform measures.

<sup>10</sup> "The Current and Projected Impact of Judicial Reforms in Economic Activity in Alabama," a January 2002 study performed by The Perryman Group for the US Chamber of Commerce.

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| Comparative Performance of Alabama and Mississippi With Respect to Costs and Benefits of Judicial Systems – 2006 |   |  |  |  |  |
|--|---|--|--|--|--|
| Alabama  | Mississippi                             |  |  |  |  |
| (Positive effect of reforms)   | (Costs relative to Alabama in the       |  |  |  |  |
|  | absence of reforms)                     |  |  |  |  |
| Overall Economic Impacts   |   |  |  |  |  |
| Gain of \$3.657 billion in Expenditures  | Loss of \$1.879 billion in Expenditures |  |  |  |  |
| Gain of \$1.791 billion in Gross State   | Loss of \$965.7 million in Gross State  |  |  |  |  |
| Product  | Product                                 |  |  |  |  |
| Gain of \$1.116 billion in Personal  | Loss of \$560.8 million in Personal     |  |  |  |  |
| Income   | Income                                  |  |  |  |  |
| Gain of \$487.2 million in Retail Sales  | Loss of \$243.6 million in Retail Sales |  |  |  |  |
| Gain of 34,037 Permanent Jobs  | Loss of 18,397 Permanent Jobs           |  |  |  |  |
| Decrease of 2.96% in Inflation Rate  | Increase of 3.41% in Inflation Rate     |  |  |  |  |
| Increase of 1.74% in Productivity  | Decrease of 2.1% in Productivity        |  |  |  |  |
| Growth   | Growth                                  |  |  |  |  |
| Decrease of \$172.3 million in   | Increase of \$86.4 million in Consumer  |  |  |  |  |
| Consumer Costs   | Costs                                   |  |  |  |  |
| Increase of \$661.8 million in Consumer  | Decrease of \$336.4 million in          |  |  |  |  |
| Spending   | Consumer Spending                       |  |  |  |  |
| Reduced "tort tax" of \$724 per  | Increased "tort-tax" of \$641 per       |  |  |  |  |
| household  | household                               |  |  |  |  |
|  |   |  |  |  |  |
| Potential Contributing Factor  | or In Economic Development              |  |  |  |  |
| Gain of \$6.794 billion in Gross State   | Loss of \$2.565 billion in Gross State  |  |  |  |  |
| Product  | Product                                 |  |  |  |  |
| Gain of \$3.247 billion in Personal  | Loss of \$1.294 billion in Personal     |  |  |  |  |
| Income   | Income                                  |  |  |  |  |
| Gain of \$1.647 billion in Retail Sales  | Loss of \$814.1 million in Retail Sales |  |  |  |  |
| Gain of 41,857 Permanent Jobs  | Loss of 36,026 Permanent Jobs           |  |  |  |  |

All monetary values in constant (2001) dollars

## **Synopsis**

This study has explored the current and projected impacts of the present judicial system on the economy of Mississippi. These results also illustrate the benefits of enacting legal reforms. The evidence indicates that the costs of the tort environment are indeed severe. Efficiency within the state is impaired, and overall competitiveness is diminished. This pattern will persist and intensify over time. There have also been tangible losses in terms of decreased spending, output, income, retail sales, and employment. These losses will also become more pronounced in the future.

From a public policy perspective, the costs in 2006 to the typical Mississippi household in terms of higher prices and lower total personal income (measured in 2001 dollars) may be viewed as equivalent to a \$337 annual "tort tax" relative to the US. The "tax" compared with Alabama totals \$641 per household. In summary, the judicial system in Mississippi is and will continue to be a significant detriment to the economy, negatively affecting both consumers and producers and setting the stage for an ongoing pattern of reduced growth and progress. In contrast, passage of significant reform measures will bring a notable and much-needed stimulus to aggregate business activity.

Respectfully submitted,

The Perryman Group

M. Ray Perryman, PhD, President

The Perryman Group\_

Appendix A

## Methodology

The initial task in this analysis involves the **quantification of the actual cost** of the tort system within the state, as such data are not regularly maintained. To provide reliable estimates of this measure, TPG developed a regression model relating US litigation costs to other variables which are both (1) highly correlated with the costs of US litigation and (2) available at both the national and state levels. These series included various relevant categories of income, employment, and gross product. The result of this effort was a model exhibiting excellent correlation (approximately 98%), strong statistical properties, and stability in estimation and predictive environments over multiple time periods. This system was then implemented and linked to data for Mississippi, thus producing estimates of litigation costs within the state that should be highly reliable.

The next phase of the analysis is to determine what the current cost of the tort system in Mississippi would be **but for** the widely publicized problems. In other words, it is necessary to establish a reasonable benchmark for the likely direct costs of the Mississippi tort system if not for the current excesses. In reviewing patterns of litigation-related activity, definitive trends were identified in the relationships between state and national performance in several major indicators of the tort system. In particular, there was a very clear and statistically significant increase in the indicators for Mississippi relative to the US in the period following the onset of massive punitive damage awards. The modeling process fully accounts for the fact that the growth in tort costs on a national scale has moderated in recent years.

In order to calculate the **but for** costs, TPG (1) projected the relative patterns of US and Mississippi litigation expenses prior to 1995 (when the large punitive damage awards began); (2) used the results to calculate "but for" values of the explanatory factors in the prior regression model; and (3) simulated the model to

generate the alternative estimates. The resulting differential reveals the increase in the costs of the tort system in Mississippi relative to the US. Because the entire derivation performed for litigation costs was relative to the economy as a whole, the effects of other factors have been effectively eliminated. Results were generated for both 2001 and 2006. As a further part of the analysis, a second set of simulations was completed to determine the patterns that would be observed in Mississippi assuming that tort reforms similar to those in Alabama were enacted and similar responses were observed. This modeling process is analogous to that in the previous simulations, with the response patterns being derived from a comprehensive model developed for Alabama.

Once the aggregate direct costs emanating from the judicial system have been isolated, it is necessary to **allocate** them across industrial sectors. This process was accomplished using the state-level legal services coefficients for Mississippi derived from the US Multi-Regional Impact Assessment System (USMRIAS) that was developed and is maintained by TPG. This model permits evaluation across more than 500 detailed production sectors, as well as all categories of consumer spending. The sectors experiencing the greatest costs from the tort system were found to be highly correlated with those identified independently in a prior study by the National Bureau of Economic Research. One of the advantages of the USMRIAS structure is that, unlike other impact models, it permits the calculation of direct effects relative to expenditures, output, income, employment, and prices. Thus, it allows reliable estimation of direct gains relative to inflation, productivity, jobs, and income. It further permits determination of costs and benefits flowing both directly and indirectly to consumers.

Given this information regarding the direct impacts, it becomes possible to measure the **total economic losses** derived from the excessive tort system costs. The basic technique employed in this process is known as input-output analysis. This methodology essentially uses extensive survey data, industry information, and a variety of corroborative source materials to create a matrix

describing the various goods and services (known as resources or inputs) required to produce one unit of output for a given sector. Once the base information is compiled, it can be mathematically manipulated to generate evaluations of the magnitude of successive rounds of activity involved in the overall production process.

There are two essential steps in conducting an input-output analysis once the system is operational. The first major endeavor is to accurately define the levels of economic activity to be evaluated. This process was described in the preceding paragraphs. The second step is the simulation of the input-output system to measure overall economic effects.

The Mississippi submodel used in the allocation phase was also employed in quantifying total economic effects of the tort framework and is a part of the US Multi-Regional Impact Assessment System (previously mentioned). Similar subsystems developed by TPG have been used in hundreds of diverse applications and have an excellent reputation for accuracy and credibility. The model used in the current simulations reflects the unique industrial structure of the state economy.

The USMRIAS is somewhat similar in format to the Input-Output Model of the United States and the Regional Input-Output Modeling System, both of which are maintained by the US Department of Commerce. The models developed by The Perryman Group, however, incorporate several important enhancements and refinements. Specifically, the expanded system includes (1) comprehensive 500-sector coverage for any county, multi-county, or urban region; (2) calculation of both total expenditures and value-added (real gross area product) by industry and region; (3) direct estimation expenditures for multiple input choices; (4) extensive parameter localization; (5) price adjustments for real and nominal assessments by sector and area; (6) measurement of the induced impacts associated with payrolls and consumer spending; (7) embedded modules to

estimate multi-sectoral direct spending effects (such as tourism); (8) estimation of retail spending activity by consumers; and (9) comprehensive linkage and integration capabilities with a wide variety of econometric, real estate, occupational, and fiscal impact models. The geographic structure used for the present investigation was thoroughly tested for reasonableness and historical reliability.

As noted earlier, the impact assessment (input-output) process essentially estimates the amounts of all types of goods and services required to produce a dollar's worth of a specific type of output. For purposes of illustrating the nature of the system, it is useful to think of inputs and outputs in dollar (rather than physical) terms. As an example, the construction of a new building will require specific dollar amounts of lumber, glass, concrete, hand tools, architectural services, interior design services, paint, plumbing, and numerous other elements. Each of these suppliers must, in turn, purchase additional dollar amounts of inputs. This process continues through multiple rounds of production, thus generating subsequent increments to business activity. The initial process of building the facility is known as the direct effect. The ensuing transactions in the output chain constitute the indirect effect.

Another pattern that arises in response to any direct economic activity comes from the payroll dollars that are received by employees at each stage of the production cycle. As workers are compensated, they use some of their income for taxes, savings, and purchases from external markets. A substantial portion, however, is spent locally on food, clothing, healthcare services, utilities, housing, recreation, and other items. Typical purchasing patterns in the relevant areas are obtained from the Inter-City Cost of Living Index of the American Chamber of Commerce Researchers Association (ACCRA) and the Consumer Expenditure Survey of the US Department of Labor. These initial outlays by area residents generate further secondary activity as local providers acquire inputs to meet this consumer demand. These consumer spending impacts are known as induced

effects. The USMRIAS is designed to provide realistic, yet conservative, estimates of these phenomena.

The information used in the localization process is obtained from the Bureau of the Census, the Bureau of Labor Statistics, the Regional Economic Information System of the US Department of Commerce, and other public and private sources. The pricing data are compiled from the US Department of Labor and the US Department of Commerce. The verification and testing procedures make use of extensive public and private sources.

A final task incorporated within the present analysis is an evaluation of the potential economic development consequences of the judicial framework in Mississippi. In order to provide this assessment, TPG initially determined those sectors of the economy that exhibited above-average vulnerability to tort exposure. This process used the USMRIAS, the Regional Economic Information System of the US Department of Commerce, and a prior analysis by the National Bureau of Economic Research. Growth patterns in these industries were then examined and adjusted for (1) their performance prior to the most prominent and well-publicized problems in the state; (2) their expansion in Mississippi relative to comparable sectors nationally; and (3) the overall expansion of the Mississippi economy relative to the nation as a whole. A residual element of increase in these sectors indicative of economic development stimulus has been observed in relevant states for which judicial reforms have been in place for several years. It is thus reasonable to conclude that a state without such measures would endure a quantifiable competitive disadvantage and resulting loss of expansion opportunities. While it would be inappropriate to attribute all of these incremental losses solely to the difficulties in the tort system, they are clearly a substantial contributing factor which, in the absence of notable reforms, will persist into the future. The allocation of a residual to Mississippi was based on performance characteristics in other states with more equitable judicial environments.

Results are presented based on 2001 and 2006 levels, thus allowing both a current perspective and the potential losses after a sufficient period for the effects of reforms in nearby states to work their way through the economy. Whenever assumptions are required, they are structured to modestly understate the negative impacts.

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Appendix B

TABLE 1
The Aggregate Negative Impact of the Tort System in Mississippi (Relative to the US) on Business Activity—2001
Detailed Sectoral Results

|   |                |                |                | <b>Employment</b> |
|---|----------------|----------------|----------------|-------------------|
|   | Total          | Gross          | Personal       | (Permanent        |
| Sector                                  | Expenditures   | Product        | Income         | Jobs)             |
| Agricultural Products & Services        | -\$20,567,985  | -\$9,430,552   | -\$3,875,787   | -194              |
| Forestry & Fishery Products             | -\$11,967,750  | -\$3,822,956   | -\$2,562,500   | -120              |
| Coal Mining                             | -\$1,271,537   | -\$91,765      | -\$342,285     | -6                |
| Crude Petroleum & Natural Gas           | -\$21,471,762  | -\$4,392,412   | -\$2,111,486   | -45               |
| Miscellaneous Mining                    | -\$6,148,496   | -\$3,015,682   | -\$1,704,765   | -46               |
| New Construction                        | -\$31,412,327  | -\$13,112,069  | -\$10,103,000  | -269              |
| Maintenance & Repair Construction       | -\$22,882,572  | -\$12,426,295  | -\$9,574,603   | -251              |
| Food Products & Tobacco                 | -\$38,174,173  | -\$8,598,431   | -\$4,379,401   | -104              |
| Textile Mill Products                   | -\$5,818,243   | -\$1,920,835   | -\$1,183,099   | -51               |
| Apparel                                 | -\$6,550,680   | -\$2,813,672   | -\$1,686,933   | -72               |
| Paper & Allied Products                 | -\$11,994,350  | -\$4,221,611   | -\$2,291,205   | -49               |
| Printing & Publishing                   | -\$7,372,663   | -\$3,671,642   | -\$2,207,893   | -55               |
| Chemicals & Petroleum Refining          | -\$48,443,236  | -\$16,578,503  | -\$4,719,604   | -121              |
| Rubber & Leather Products               | -\$9,079,264   | -\$3,678,867   | -\$2,292,246   | -71               |
| Lumber Products & Furniture             | -\$9,122,565   | -\$3,426,425   | -\$2,328,881   | -83               |
| Stone, Clay, & Glass Products           | -\$5,816,852   | -\$2,443,293   | -\$1,564,369   | -34               |
| Primary Metal                           | -\$8,034,366   | -\$2,991,087   | -\$1,815,692   | -46               |
| Fabricated Metal Products               | -\$12,340,967  | -\$5,550,621   | -\$3,218,131   | -81               |
| Machinery, Except Electrical            | -\$8,881,039   | -\$3,903,295   | -\$2,698,711   | -54               |
| Electric & Electronic Equipment         | -\$10,239,401  | -\$5,411,659   | -\$3,026,771   | -54               |
| Motor Vehicles & Equipment              | -\$4,228,111   | -\$1,944,713   | -\$754,019     | -20               |
| Transp. Equip., Exc. Motor Vehicles     | -\$5,790,222   | -\$1,802,568   | -\$1,895,695   | -42               |
| Instruments & Related Products          | -\$514,973     | -\$213,995     | -\$158,708     | -2                |
| Miscellaneous Manufacturing             | -\$3,078,296   | -\$1,302,447   | -\$703,440     | -30               |
| Transportation                          | -\$30,544,800  | -\$18,595,742  | -\$12,089,254  | -324              |
| Communication                           | -\$18,277,068  | -\$14,596,644  | -\$5,411,822   | -105              |
| Electric, Gas, Water, Sanitary Services | -\$50,894,854  | -\$23,821,249  | -\$4,612,241   | -74               |
| Wholesale Trade                         | -\$24,256,273  | -\$21,284,427  | -\$9,979,653   | -184              |
| Retail Trade                            | -\$65,241,249  | -\$57,823,072  | -\$31,763,136  | -1,327            |
| Finance                                 | -\$16,497,681  | -\$17,019,615  | -\$6,599,629   | -111              |
| Insurance                               | -\$14,110,592  | -\$10,213,674  | -\$5,928,899   | -98               |
| Real Estate                             | -\$49,026,321  | -\$11,347,507  | -\$720,845     | -20               |
| Hotels, Lodging Places, Amusements      | -\$25,560,844  | -\$13,235,104  | -\$7,852,628   | -341              |
| Personal Services                       | -\$17,563,894  | -\$10,262,828  | -\$8,102,738   | -415              |
| Business Services                       | -\$49,848,231  | -\$28,294,356  | -\$27,260,730  | -725              |
| Eating & Drinking Places                | -\$35,201,125  | -\$20,053,341  | -\$11,015,620  | -740              |
| Health Services                         | -\$36,928,011  | -\$25,497,363  | -\$21,958,870  | -684              |
| Miscellaneous Services                  | -\$29,032,609  | -\$8,640,593   | -\$10,005,703  | -461              |
| Households                              | -\$804,390     | -\$804,390     | -\$783,984     | -77               |
| Total                                   | -\$774,989,768 | -\$398,255,305 | -\$231,284,976 | -7,587            |

All monetary values are given in constant (2001) dollars.

SOURCE: US Multi-Regional Impact Assessment System, The Perryman Group

TABLE 2
The Aggregate Negative Impact of the Tort System in Mississippi
(Relative to the US) on Business Activity—2006
Detailed Sectoral Results

|   |                |                |                | Employment |
|---|----------------|----------------|----------------|------------|
|   | Total          | Gross          | Personal       | (Permanent |
| Sector                                  | Expenditures   | Product        | Income         | Jobs)      |
| Agricultural Products & Services        | -\$24,773,904  | -\$11,358,993  | -\$4,668,341   | -234       |
| Forestry & Fishery Products             | -\$14,415,018  | -\$4,604,707   | -\$3,086,502   | -145       |
| Coal Mining                             | -\$1,531,552   | -\$110,530     | -\$412,278     | -7         |
| Crude Petroleum & Natural Gas           | -\$25,862,492  | -\$5,290,610   | -\$2,543,260   | -54        |
| Miscellaneous Mining                    | -\$7,405,793   | -\$3,632,354   | -\$2,053,370   | -55        |
| New Construction                        | -\$37,835,789  | -\$15,793,338  | -\$12,168,949  | -324       |
| Maintenance & Repair Construction       | -\$27,561,797  | -\$14,967,330  | -\$11,532,500  | -302       |
| Food Products & Tobacco                 | -\$45,980,356  | -\$10,356,712  | -\$5,274,938   | -125       |
| Textile Mill Products                   | -\$7,008,007   | -\$2,313,624   | -\$1,425,029   | -62        |
| Apparel                                 | -\$7,890,220   | -\$3,389,036   | -\$2,031,892   | -86        |
| Paper & Allied Products                 | -\$14,447,058  | -\$5,084,883   | -\$2,759,730   | -59        |
| Printing & Publishing                   | -\$8,880,288   | -\$4,422,451   | -\$2,659,382   | -67        |
| Chemicals & Petroleum Refining          | -\$58,349,325  | -\$19,968,618  | -\$5,684,709   | -146       |
| Rubber & Leather Products               | -\$10,935,870  | -\$4,431,153   | -\$2,760,984   | -85        |
| Lumber Products & Furniture             | -\$10,988,025  | -\$4,127,090   | -\$2,805,111   | -100       |
| Stone, Clay, & Glass Products           | -\$7,006,332   | -\$2,942,919   | -\$1,884,264   | -41        |
| Primary Metal                           | -\$9,677,302   | -\$3,602,730   | -\$2,186,981   | -56        |
| Fabricated Metal Products               | -\$14,864,553  | -\$6,685,660   | -\$3,876,203   | -97        |
| Machinery, Except Electrical            | -\$10,697,111  | -\$4,701,475   | -\$3,250,566   | -66        |
| Electric & Electronic Equipment         | -\$12,333,241  | -\$6,518,281   | -\$3,645,711   | -65        |
| Motor Vehicles & Equipment              | -\$5,092,711   | -\$2,342,385   | -\$908,207     | -24        |
| Transp. Equip., Exc. Motor Vehicles     | -\$6,974,256   | -\$2,171,172   | -\$2,283,343   | -50        |
| Instruments & Related Products          | -\$620,279     | -\$257,755     | -\$191,163     | -3         |
| Miscellaneous Manufacturing             | -\$3,707,772   | -\$1,568,783   | -\$847,285     | -36        |
| Transportation                          | -\$36,790,863  | -\$22,398,359  | -\$14,561,369  | -391       |
| Communication                           | -\$22,014,520  | -\$17,581,491  | -\$6,518,478   | -127       |
| Electric, Gas, Water, Sanitary Services | -\$61,302,271  | -\$28,692,422  | -\$5,555,391   | -89        |
| Wholesale Trade                         | -\$29,216,404  | -\$25,636,850  | -\$12,020,378  | -222       |
| Retail Trade                            | -\$78,582,340  | -\$69,647,231  | -\$38,258,335  | -1,599     |
| Finance                                 | -\$19,871,269  | -\$20,499,932  | -\$7,949,178   | -133       |
| Insurance                               | -\$16,996,048  | -\$12,302,254  | -\$7,141,291   | -118       |
| Real Estate                             | -\$59,051,644  | -\$13,667,943  | -\$868,249     | -25        |
| Hotels, Lodging Places, Amusements      | -\$30,787,746  | -\$15,941,532  | -\$9,458,401   | -411       |
| Personal Services                       | -\$21,155,510  | -\$12,361,459  | -\$9,759,656   | -499       |
| Business Services                       | -\$60,041,625  |                | -\$32,835,238  | -873       |
| Eating & Drinking Places                | -\$42,399,353  |                |                | -891       |
| Health Services                         | -\$44,479,368  |                | -\$26,449,208  | -824       |
| Miscellaneous Services                  | -\$34,969,446  |                |                | -555       |
| Households                              | -\$968,879     | -\$968,879     | -\$944,299     | -92        |
| Total                                   | -\$933,466,338 | -\$479,693,974 | -\$278,580,116 | -9,138     |

All monetary values are given in constant (2001) dollars.

SOURCE: US Multi-Regional Impact Assessment System, The Perryman Group

TABLE 3
The Aggregate Negative Impact of the Tort System in Mississippi (Relative to Alabama) on Business Activity—2006
Detailed Sectoral Results

|   |                  |                |                | Employment |  |  |
|---|------------------|----------------|----------------|------------|--|--|
|   | Total            | Gross          | Personal       | (Permanent |  |  |
| Sector                                  | Expenditures     | Product        | Income         | Jobs)      |  |  |
| Agricultural Products & Services        | -\$49,874,341    | -\$22,867,704  | -\$9,398,214   | -471       |  |  |
| Forestry & Fishery Products             | -\$29,020,034    | -\$9,270,107   | -\$6,213,685   | -291       |  |  |
| Coal Mining                             | -\$3,083,291     | -\$222,518     | -\$829,990     | -14        |  |  |
| Crude Petroleum & Natural Gas           | -\$52,065,867    | -\$10,650,954  | -\$5,120,043   | -109       |  |  |
| Miscellaneous Mining                    | -\$14,909,199    | -\$7,312,585   | -\$4,133,804   | -111       |  |  |
| New Construction                        | -\$76,170,276    | -\$31,794,841  | -\$24,498,291  | -652       |  |  |
| Maintenance & Repair Construction       | -\$55,486,874    | -\$30,131,939  | -\$23,217,005  | -608       |  |  |
| Food Products & Tobacco                 | -\$92,566,758    | -\$20,849,932  | -\$10,619,403  | -252       |  |  |
| Textile Mill Products                   | -\$14,108,384    | -\$4,657,742   | -\$2,868,841   | -124       |  |  |
| Apparel                                 | -\$15,884,437    | -\$6,822,742   | -\$4,090,565   | -174       |  |  |
| Paper & Allied Products                 | -\$29,084,536    | -\$10,236,787  | -\$5,555,835   | -119       |  |  |
| Printing & Publishing                   | -\$17,877,623    | -\$8,903,193   | -\$5,353,816   | -134       |  |  |
| Chemicals & Petroleum Refining          | -\$117,467,727   | -\$40,200,434  | -\$11,444,346  | -294       |  |  |
| Rubber & Leather Products               | -\$22,015,880    | -\$8,920,711   | -\$5,558,359   | -172       |  |  |
| Lumber Products & Furniture             | -\$22,120,879    | -\$8,308,578   | -\$5,647,194   | -201       |  |  |
| Stone, Clay, & Glass Products           | -\$14,105,012    | -\$5,924,627   | -\$3,793,364   | -82        |  |  |
| Primary Metal                           | -\$19,482,156    | -\$7,252,946   | -\$4,402,787   | -113       |  |  |
| Fabricated Metal Products               | -\$29,925,030    | -\$13,459,440  | -\$7,803,496   | -196       |  |  |
| Machinery, Except Electrical            | -\$21,535,215    | -\$9,464,918   | -\$6,543,977   | -132       |  |  |
| Electric & Electronic Equipment         | -\$24,829,041    | -\$13,122,477  | -\$7,339,476   | -132       |  |  |
| Motor Vehicles & Equipment              | -\$10,252,547    | -\$4,715,644   | -\$1,828,386   | -49        |  |  |
| Transp. Equip., Exc. Motor Vehicles     | -\$14,040,437    | -\$4,370,962   | -\$4,596,782   | -101       |  |  |
| Instruments & Related Products          | -\$1,248,734     | -\$518,907     | -\$384,845     | -5         |  |  |
| Miscellaneous Manufacturing             | -\$7,464,415     | -\$3,158,244   | -\$1,705,739   | -73        |  |  |
| Transportation                          | -\$74,066,650    | -\$45,091,942  | -\$29,314,665  | -786       |  |  |
| Communication                           | -\$44,319,203    | -\$35,394,716  | -\$13,122,874  | -255       |  |  |
| Electric, Gas, Water, Sanitary Services | -\$123,412,540   | -\$57,763,027  | -\$11,184,005  | -179       |  |  |
| Wholesale Trade                         | -\$58,817,897    | -\$51,611,608  | -\$24,199,192  | -447       |  |  |
| Retail Trade                            | -\$158,200,440   | -\$140,212,452 | -\$77,020,936  | -3,219     |  |  |
| Finance                                 | -\$40,004,452    | -\$41,270,064  | -\$16,003,130  | -268       |  |  |
| Insurance                               | -\$34,216,113    | -\$24,766,659  | -\$14,376,708  | -238       |  |  |
| Real Estate                             | -\$118,881,622   | -\$27,516,037  | -\$1,747,943   | -49        |  |  |
| Hotels, Lodging Places, Amusements      | -\$61,981,291    | -\$32,093,183  | -\$19,041,470  | -827       |  |  |
| Personal Services                       | -\$42,589,861    | -\$24,885,849  | -\$19,647,950  | -1,006     |  |  |
| Business Services                       | -\$120,874,633   | -\$68,609,655  | -\$66,103,263  | -1,758     |  |  |
| Eating & Drinking Places                | -\$85,357,554    | -\$48,626,405  | -\$26,711,260  | -1,794     |  |  |
| Health Services                         | -\$89,544,998    | -\$61,827,359  | -\$53,247,032  | -1,659     |  |  |
| Miscellaneous Services                  | -\$70,399,809    | -\$20,952,168  | -\$24,262,359  | -1,117     |  |  |
| Households                              | -\$1,950,528     | -\$1,950,528   | -\$1,901,045   | -186       |  |  |
| Total                                   | -\$1,879,236,285 | -\$965,710,583 | -\$560,832,075 | -18,397    |  |  |

All monetary values are given in constant (2001) dollars.

SOURCE: US Multi-Regional Impact Assessment System, The Perryman Group

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Appendix C

#### FIRM INFORMATION

The Perryman Group, Inc. (TPG), specializes in all aspects of economic analysis, research, and forecasting. Led by M. Ray Perryman, the organization enjoys a worldwide reputation for its forecasting and modeling efforts. Clients and subscribers frequently incorporate Perryman results into their own individual projects.

## **Forecasting and Modeling**

The firm is equipped with a full range of international, national, regional, state, metropolitan area, and small area (zip code, census tract, etc.) forecasting and modeling capabilities. A command of this data allows forecasting of energy demand and supply, real estate market absorption, retail sales, industrial performance, transportation demand, and bond feasibility. In addition, other economic analysis including labor markets, demographics, global markets and trade, and cost factors such as wage rates and capital costs are generated on a regular basis for clients and subscribers.

#### Impact Assessment

Over the past decade, The Perryman Group has developed a reputation for quality impact assessment techniques. The firm maintains a set of impact evaluation models which can be applied in numerous contexts. These systems have been employed in projects measuring economic effects of various activities around the globe. Specific industrial detail can be provided for more than 500 industries at the national, state, regional, or MSA level.

Previous studies include the economic impact of site locations, utility rate changes, infrastructure development, new transportation facilities, tourist attractions, regulatory changes, educational investments, legislative changes, and insurance reform. In addition to traditional economic aggregates such as employment, income, sales, expenditures, and gross product, TPG can also

provide projections of consumer spending, secondary development, and fiscal revenues.

## **Regulatory Analysis**

The Perryman Group has considerable experience and expertise in providing support for regulatory proceedings and initiatives. Previous projects have included analyzing the effects of utility and transportation rate changes on consumers and industrial concerns and evaluating the need for new electric facilities, water projects, transportation projects, and telecommunications investments. In addition, testimony has been provided before state and federal regulatory bodies.

## **Economic Development and Strategic Planning**

Utilizing systems specifically geared to economic development, the firm's consultants can identify "target industries" that are likely to expand in the near future and be a complement to the local resource base. Once these targets are identified and finalized, the project team prepares a list of industrial prospects, formulates specific marketing programs, inventories existing facilities and sites, and develops overall strategic plans. The Perryman Group also works extensively with corporations seeking locations for new and expanded facilities, thus bringing an essential synergy to the economic development process.

The Perryman team of professionals brings a wealth of resources to programs designed for creating, implementing, evaluating, and maintaining successful strategic processes. The firm's vast base of information aids in marketing initiatives, contingency assessment, internal evaluation, monitoring, and other aspects of a comprehensive planning effort.

## Litigation Support and Expert Testimony

For litigation support and expert testimony purposes, The Perryman Group investigates and testifies on a variety of issues. Providing research, deposition,

and trial testimony for some of the largest law firms in the country, the Perryman team has addressed topics including security markets, intellectual property, employment, forensics, officers' and directors' liability, real estate markets, cash flow estimation, environmental and natural resource factors, lender liability valuation, taxation, damage measurement, business losses, and antitrust issues.

#### **Publications**

The Perryman Group prepares several publications on a regular basis. The Forecast Series provides an in-depth analysis of the national, state, regional, and local economies in the State of Texas.

The Perryman Report is a monthly newsletter that provides analysis of local, statewide, national, and international issues, with particular attention given to how these impact the economy in Texas. The Perryman Texas Letter is a four-page synopsis of economic issues across the State of Texas; The Letter is also published on a monthly basis.

The professionals at The Perryman Group prepare corporate analyses, economic reports, and other materials to meet any information dissemination needs.

Complete research facilities and resources are available to produce all types of business reports and presentations.

### **Presentations**

Nationally recognized as an informative and entertaining speaker, Dr. M. Ray Perryman addresses audiences from all walks of life. Dr. Perryman has established a reputation for communicating often dry subjects in an effective and humorous fashion. Other presentations include specialized seminars on the economic outlook, industrial trends and patterns, economic development, and forecasting techniques.

In addition, the firm often provides briefings to corporate boards of directors and senior management personnel on a variety of topics, including assessment of national and regional economic conditions, trends in specific industries, patterns in international trade, and strategic planning in an uncertain business environment.